

**COUNTY OF LOS ANGELES
PUBLIC HEALTH COMMISSION
MAY 8, 2014
MINUTES**

COMMISSIONERS

Jean G. Champommier, Ph.D., Chairperson*
Crystal D. Crawford, J.D., Vice-Chair*
Waleed W. Shindy M.D., M.P.H.**
Michelle Anne Bholat, M.D., M.P.H. ***
Patrick Dowling, M.D., M.P.H.*

DEPARTMENT OF HEALTH SERVICES REPRESENTATIVE

Jonathan E. Fielding, Director of Public Health and Health Officer***

Angela Haley, Secretary*
Public Health Commission

PUBLIC HEALTH COMMISSION ADVISOR

Cynthia Harding, Chief Deputy*
Public Health

PUBLIC HEALTH COMMISSION YOUTH ADVISOR

Vacant

****Present **Excused ***Absent***

| TOPIC | DISCUSSION/FINDINGS | RECOMMENDATION/ACTION/ FOLLOW-UP |
|-------------------------|--|---|
| I. CALL TO ORDER | <i>The meeting was called to order at approximately 10:15 a.m. by Chairperson Champommier at Central Public Health Center.</i> | <i>Information only.</i> |

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| II. ANNOUNCEMENTS & INTRODUCTIONS | <i>Introductions of Commissioners and guests were conducted.</i> | <i>Information only.</i> |
| III. APPROVAL OF MINUTES | MOTION: APPROVAL OF APRIL 24, 2014 MINUTES | <i>The motion passed with Chairperson Champommier, Vice-Chairperson Crawford, and Commissioner Dowling voted in favor by saying yes.</i> |

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| <p>IV. PUBLIC HEALTH REPORT</p> | <p><i>Cindy Harding provided the Commission with a Public Health Report and discussed public health activities since the last report on April 24, 2014.</i></p> <p>City Clerk Certifies Sufficiency of Signatures on Initiative Ordinance Petition</p> <p><i>Cindy Harding informed the Commission of the press release that the city put out certifying the signatures for the petition of creating a Los Angeles (L.A.) City Health Commission. This is the second ballot initiative that the Aids Healthcare Foundation sponsored, this one would create a L.A. City Health Commission that would oversee health issues for the city of L.A. and participate in all of the open meetings that the county has that would have to do with health. There has been a number of news article about this lately, and Dr. Fielding has been interviewed and quoted as saying this is a duplicate bureaucracy there's no need for a L.A. City Health Commission given we have a Public Health Commission, and Hospitals and Healthcare Delivery Commission with DHS.</i></p> <p><i>Ms. Harding informed the Commission that there's going to be a meeting on May 16, 2014 at the Rules Election and Intergovernmental Relations Committee for the City of L.A., who will make a recommendation to the City Council about whether to adopt this initiative outright or whether to put it on the ballot.</i></p> | |

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| <p>IV. PUBLIC HEALTH REPORT CONTINUED</p> | <p>MOTION: SEND LETTER TO L.A. CITY COUNCIL EXPRESSING THE PUBLIC HEALTH COMMISSION CONCERNS ABOUT THE INITIATIVE PETITION TITLED 'THE CITY OF LOS ANGELES PUBLIC HEALTH PROTECTION ACT'</p> <p>Middle East Respiratory Syndrome Coronavirus (MERS-CoV)</p> <p><i>Ms. Harding distributed and discussed MERS-CoV. This is a newly discovered coronavirus that is linked to the cause of respiratory illness in 40 people from Saudi Arabia, Qatar, Jordan, the United Kingdom (UK), the United Arab Emirates, and France from April 2012 to May 2013. The World Health Organization (WHO) is reporting that approximately half of these patients have died. To date, there are no reports of persons in the United States becoming infected and sick with the MERS-CoV. Also, to date, the WHO and the Centers for Disease Control and Prevention (CDC) have not issued travel health warnings for any country related to MERS-CoV.</i></p> <p>Update on Invasive Meningococcal Disease Vaccination</p> <p><i>Since April 3, 2014, DPH has provided 625 doses of vaccine through our public health clinics. DPH offered extended weekday hours and provided weekend clinics to meet initial demand. Starting on April 28, 2014, DPH will resume regular</i></p> | <p><i>The motion passes with Chairperson Champommier, Commissioner Dowling and Vice-Chairperson Crawford voted in favor by saying yes.</i></p> |

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| <p>IV. PUBLIC HEALTH REPORT CONTINUED</p> | <p><i>vaccination clinic business hours and continue to monitor demand to determine if additional hours are needed. The State authorized DPH to use the Section 317 meningitis vaccine in both insured and uninsured adults at the five specific clinics due to the revised vaccination recommendations. This allowed DPH to provide vaccinations to any MSM who came to our clinics. It is important to note that the State's authorization was limited to the designated DPH clinics for which prior approval was obtained. However, DPH continues to request that those who have insurance use their normal medical provider for vaccination.</i></p> <p>L.A. Times Article on County Inspections of Food Trucks and Carts</p> <p><i>As reported in the subject article, only 60 percent of all moderate and high risk permitted food trucks and carts have received a field inspection since 2011. It should be noted that many of these have received multiple inspections. While we have clearly fallen short of our inspection goals, it is important to understand the contributing factors. We made a decision to work collaboratively with members of the mobile food industry to resolve these policy issues early in our implementation of the letter-grading ordinance. We believed this action was necessary before aggressively moving forward with the</i></p> | |

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| IV. PUBLIC HEALTH REPORT CONTINUED | <p><i>inspection and letter grading effort. DPH will continue to periodically update the Commission on their progress of our vehicle inspection program.</i></p> <p>Update on Pertussis Cases in L.A. County (LAC)</p> <p><i>In early 2013, the CDPH noted an increase of pertussis cases in certain areas of California. However, in LAC, the number of pertussis cases in 2013 continued to be less than the corresponding period of the previous year until fall 2013 when the number of cases began to increase. As a result, the annual number of LAC pertussis cases for 2013 reached 283 (number provisional; some cases remain under review), a level that was 84% higher than what was recorded for the previous year.</i></p> <p><i>L.A. Times recently reported on an increase of pertussis cases in Long Beach. Long Beach and Pasadena separately report their jurisdiction's cases to the State and these cases are not included in LAC's reported cases.</i></p> <p>RX for Prevention</p> <p><i>Ms. Harding encouraged the Commission to read the article on the CURES/PDMP Program. The California's PDMP, known as the Controlled Substance Utilization Review and Evaluation System (CURES), is an</i></p> | |

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| <p>IV. PUBLIC HEALTH REPORT CONTINUED</p> | <p><i>electronic database designed to monitor the prescribing and dispensing of Schedule II through IV controlled prescriptions. In 2009, the California Department of Justice (DOJ) instituted a web-based PDMP, a searchable database component of CURES, which has subsequently been referred to as "CURES/PDMP."</i></p> <p><i>Ms. Harding announced that the Tobacco Control and Prevention Program received the 2014 Communicator Award of excellence for their advertising campaign. DPH is really proud of the excellent work they have done.</i></p> | |

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| <p>V. TOBACCO CONTROL & PREVENTION PROGRAM (TCPP)</p> | <p><i>Linda Aragon, Chief, Programs and Policy, introduced Tonya Gallow, Director, Tobacco Control and Prevention Program (TCPP). Ms. Gallow has been the director for the last six months, and has been in the Division of Chronic Disease & Injury Prevention Program since 2010. Ms. Gallow provided the Commission with an update of the activities within TCPP.</i></p> <p><u>Mission:</u> <i>Lower tobacco related death, disease, and disability in Los Angeles County (LAC).</i></p> <p><u>Vision:</u> <i>A Smoke-Free LAC.</i></p> <p><u>Approach:</u> <i>Change the social norms of communities. Create a social and legal climate where tobacco is less desirable, less acceptable and less accessible.</i></p> <p><i>Smoking is the Leading Cause of Preventable Death in the U.S.</i></p> <p><i>More deaths are caused each year by tobacco use (443,000 deaths) than by deaths from human immunodeficiency virus (HIV), illegal drug use, alcohol use, motor vehicle injuries, suicides, and murders combined.</i></p> | |

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| V.TCPP CONTINUED | <p><i>Impact of Tobacco Use in LAC</i></p> <ul style="list-style-type: none"> • <i>Just under 1 million adults still smoke.</i> • <i>Each year, 1 out of every 7 deaths is caused by cigarette smoking.</i> • <i>Smoking costs more than \$4.3 billion dollars per year:</i> • <i>\$2.3 billion direct medical costs</i> • <i>\$2.0 billion indirect costs (lost productivity).</i> • <i>Top five causes of death are associated with tobacco use.</i> <p><i>Tobacco Use in LAC</i></p> <p><i>Burden of smoking is highest among:</i></p> <ul style="list-style-type: none"> • <i>African Americans</i> • <i>LGBT</i> • <i>People living near or below the poverty level</i> • <i>People with mental health and substance abuse disorders</i> <p><i>Ms. Gallow discussed the following charts:</i></p> <ul style="list-style-type: none"> • <i>Percentage of Adult Cigarette Smokers by Gender and Race/Ethnicity, 2011</i> • <i>Tobacco Use in the County – Smoking Prevalence Among LAC Adults, 2011</i> | |

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| <p>V.TCPP CONTINUED</p> | <p>Secondhand Smoke</p> <ul style="list-style-type: none"> • <i>Kills more than 50,000 non-smokers each year in the U.S.</i> • <i>Third leading cause of preventable deaths in the country</i> • <i>U.S. Surgeon General – There is No Safe Level of Exposure to Second Hand Smoke</i> <p>Tobacco Control in LAC</p> <ul style="list-style-type: none"> • <i>1988 California Tobacco Tax and Health Promotion Act (Proposition 99 (increased the state cigarette tax by 25 cents per pack</i> • <i>Prop 99 led to the first statewide TCPP, the California Tobacco Control Program (CTCP)</i> • <i>CTCP funded 61 local public health departments throughout California, including LAC TCPP</i> • <i>Budget: State – Prop 99: \$2.2 million per year – decreasing each year 2014-2017</i> • <i>CDC: Community Transformation Grant - \$10 million per year through 2014 (total for Choose Health LA) MUH: \$400,000 per year through 2014</i> | |

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| <p>V.TCPP CONTINUED</p> | <ul style="list-style-type: none"> • <i>Contracts: - 15 community based – decreasing to 4 community based organizations July 1, 2014</i> • <i>Three technical assistance</i> <p><i>Vice-Chairperson Crawford asked in regards to the no cost extension that TCPP will be requesting, does it look favorable, is it a matter of logistics, or do you need advocacy to make that happen. Ms. Aragon indicated the CDC grant ended two years earlier than expected, and our finance officer indicated we can ask between 6 and 12 months no cost extension, but TCPP does have a plan in place. If there's a problem, Ms. Aragon indicated TCPP will come back to the Public Health Commission to ask for assistance.</i></p> <p><i>Commissioner Dowling asked in terms of the Prop 99 funds, the more successful we are (in terms of people quit smoking), the less funds we receive. Ms. Gallow indicated yes, and funding is decreasing.</i></p> <p><u><i>TCPP Priority Areas</i></u></p> <ul style="list-style-type: none"> • <i>Reduce youth access to tobacco products: tobacco retailer licensing, zoning, and prevention of smoking initiation</i> • <i>Reduce exposure to secondhand smoke: smoke-free outdoor areas, smoke-free multi-unit housing, indoor and outdoor workplaces</i> | |

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| V.TCPP CONTINUED | <ul style="list-style-type: none"> • <i>Increase access to cessation services: promote the state's quite line – 1-800-No-Butts, LAQuits.com</i> <p><u>TCPP Activities</u></p> <ul style="list-style-type: none"> • <i>Public Policy – Jurisdiction wide (city)</i> • <i>Organizational Policy – (health facilities and behavioral health agencies, public health centers, businesses)</i> • <i>Cessation Education and Resources</i> • <i>Educational media campaigns</i> <p>Public Policy</p> <ul style="list-style-type: none"> • <i>LAC Strategic Framework or Policy Adoption Model to build capacity of the tobacco control community to educate community members and policy makers, to organize and to implement jurisdiction wide strategies (or policies) to protect residents from the dangers of secondhand smoke and to prevent youth access to tobacco products</i> | |

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| <p>V.TCPP CONTINUED</p> | <ul style="list-style-type: none"> • <i>Conduct presentations, participate in community events, facilitate a local coalition, education decision makers, and educate the public</i> <p>Recent Policies</p> <ul style="list-style-type: none"> • <i>City of Los Angeles adopts E-cigarette policies</i> • <i>December 4, 2013 – LA includes E-cigarettes in definition of tobacco requiring Tobacco Retail Permit to sell E-cigarettes.</i> • <i>March 4, 2014 – LA City Council includes E-cigarettes in the definition of smoking, prohibiting their use anywhere smoking is prohibited – indoor workplaces, outdoor dining, parks, and beaches.</i> <p><i>Ms. Gallow distributed and discussed the updated list of tobacco control ordinances in LAC, 1998-2012.</i></p> <p>Organizational Policy and Cessation Education</p> <ul style="list-style-type: none"> • <i>Smoke-Free Public Health Centers (PHCs) – all 14 PHCs are smoke-free</i> • <i>Launch of Tobacco Free Campuses on November 21, 2013</i> • <i>Launch Tobacco-Free Champions Initiative</i> | |

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| <p>V.TCPP CONTINUED</p> | <p>Tobacco-Free Champions Initiative</p> <p><i>Out of the 440,000 deaths caused by tobacco use in the U.S. each year, nearly half of those deaths (200,000) are among individuals with mental and/or substance use disorders.</i></p> <p>Tobacco-Free Champions Initiative</p> <ul style="list-style-type: none"> • <i>Funded through CTG</i> • <i>RFP Process to identify agencies to:</i> • <i>Create 100% Tobacco-Free Work place policy.</i> • <i>Integrate tobacco cessation in existing programs.</i> • <i>Adopt a routine screening, assessment and follow up process for nicotine addiction with effective referral processes.</i> <p>Education Media Campaigns</p> <p><i>Past media campaigns have included: Suffering ads, graphic warning ads used for television commercials, transit and billboard.</i></p> <p>LGBT Quit Smoking Campaign</p> <ul style="list-style-type: none"> • <i>Community Transformation Grant</i> | <p><i>The Commission requested copies of the slogan posters used in the media campaign.</i></p> |

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| <p>V.TCPP COUNTINUED</p> | <ul style="list-style-type: none"> • <i>Launched in West Hollywood on Thursday November 21st press event – Dr. Fielding, Supervisor Yaroslavsky, and West Hollywood Mayor Abbe Land</i> • <i>Interactive & lots of social media</i> • <i>High level of interest by the White House</i> • <i>20th Annual Communicator Awards</i> <p><i>Ms. Gallow discussed the targeted media campaign slogans that TCPP used in clubs, social facilities, and etc.</i></p> <ul style="list-style-type: none"> • <i>Our Relationship Has Become Toxic</i> • <i>You’ve Burned Me Too Many Times</i> • <i>Get Your Butt Out of My Life</i> <p>Future Efforts – Healthy Stores for a Healthy Community</p> <ul style="list-style-type: none"> • <i>First time a statewide survey done in retail environment exploring tobacco, alcohol and food.</i> • <i>Almost 70% of stores had unhealthy advertising outdoors vs. 12% with healthy advertising.</i> • <i>Only 40% of stores surveyed sold any kind of fresh fruits or vegetables</i> | |

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| <p>V. TCPP CONTINUED</p> | <ul style="list-style-type: none"> • <i>Little cigars and cigarillos are sold in just over 80% of stores surveyed.</i> • <i>Alcopops are sold in over 75% of stores surveyed.</i> • <i>35.8% of the stores surveyed sell e-cigarettes.</i> • <i>Statewide campaign launched on March 4, 2014.</i> • <i>Press event was held at the Euclid Market in Boyle Heights. It included Long Beach, Orange County, and Pasadena.</i> <p>Retail Environment Forum</p> <p><i>June 4, 2014 10 a.m. – 12:30 p.m. California Endowment Center for Health Communities Coalition for a Tobacco Free LAC</i></p> <p><i>The Commission thanked Ms. Gallow for an excellent presentation.</i></p> | |